

# 2010 Wilson HTM Brisbane to the Gold Coast Cycle Challenge

## Corporate Challenge



The Wilson HTM Brisbane to the Gold Coast 100km and the Wilson HTM Logan to the Gold Coast 60km Cycle Challenge, are mass participation rides for thousands of cyclists, organised by Bicycle Queensland. Register your team today to take part in the Corporate Challenge and be in the running to win some great prizes (see overleaf)!

The Corporate Challenge offers individuals and teams the opportunity to compete against each other to fundraise for the Heart Foundation and Diabetes Australia - Queensland. Teams and individuals can raise funds online via Everyday Hero as well as taking offline donations.

### How to Enter:

#### Step 1



To enter the corporate challenge you must first register your team (or yourself) for the ride at the Bicycle Queensland website. [www.bq.org.au](http://www.bq.org.au)

#### Step 2

Once registered, set up your fundraising page through Everyday Hero.

[www.everydayhero.com.au/event/B2GC2010](http://www.everydayhero.com.au/event/B2GC2010)

**There are great prizes on offer so start fundraising now!**

The Corporate Challenge is open to all teams and individuals (not only corporates) and has two categories:

- ▶ Highest Fundraising Team
- ▶ Highest Fundraising Individual

The winners will be determined by the team and individual who raise the most funds by 5pm Monday 25 October. Don't delay, register today.

**For full Terms and Conditions visit: [www.wilsonhtm.com.au](http://www.wilsonhtm.com.au)  
Register your team and JOIN the 2010 Corporate Challenge!**



# Corporate Challenge Prizes

## Highest Fundraising Team prize:

- ← Ten customised team jerseys donated by Scody,
- ← A morning ride for your team members with Olympic Gold Medal winning cyclist – Sara Carrigan, followed by a delicious catered breakfast for 10 donated by BJ's Foods,
- ← You will receive a framed 2010 event jersey for display in your office, donated by Bicycle Queensland,
- ← A maintenance workshop for your team from Epic Cycles, and
- ← Bragging rights...you will be the 2010 Corporate Challenge winner!

## Highest Fundraising Individual prize:

- ← Two nights accommodation for two people in a one bedroom apartment at BreakFree Noosa International, *(Conditions Apply)*
- ← Two entries into the 2011 Wilson HTM Brisbane to the Gold Coast Cycle Challenge and a Crumpler backpack donated by Bicycle Queensland,
- ← Double Pass to Dreamworld and White Water World, and
- ← A free bike service donated by Epic Cycles.

## Additional incentives for registered fundraisers:

- ← 10% discount on Scody custom team jerseys.

Prizes donated by



For more information on the Corporate Challenge, please contact either:

**Elissa Mead**

(Heart Foundation)

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**Michele Gabbott**

(Diabetes Australia – Queensland)

**Phone:** 1300 136 588 or

fundraising@diabetesqld.org.au

**For more event information, contact Bicycle Queensland on  
Ph: 3844 1144 • Email: b2gc@bq.org.au • Web: www.bq.org.au**